

# International Kiteboarding Association

## COMPETITOR MEDIA GUIDE

### 1. General

- 1.1 This Competitor Media Guide (CMG) outlines the media environment that will be in operation during the 2019 ANOC World Beach Games Qatar, and sets out how competitors will engage with media and their associated obligations.
- 1.2 The CMG shall apply from the day before registration until the day after prize giving.
- 1.3 By participating in the event, competitors grant to the Organizing Authority, the sponsors of the event, the International Kiteboarding Association and their World Sailing classes, and World Sailing the right in perpetuity to make, use and show, from time to time, and at their discretion, any motion pictures, live, taped or filmed television, audio as well as still-photography and other reproductions of the competitor during the period of the competition, without compensation.
- 1.4 The Notice of Race (NoR), Sailing Instructions (SIs) and other supporting documents on penalties, clarify the media obligations where penalties will be applied. These are referenced by [SP] (standard penalty) or [DP] (discretionary penalty) in these documents
- 1.5 Supporting documents that will provide more information to competitors include tracking system and on-board camera guidance documents.

### 2. Media Representation

- 2.1 Al Kass is the host broadcaster for the event and will produce and distribute unbiased live and on-demand video coverage and TV news rough-cuts for international distribution. The host broadcaster has priority media access to defined areas on the Venue and the Competition Areas, including the launching area and the mixed zone (if so defined).
- 2.2 Other media may be present at the venue but is limited to the mixed zone and controlled media boats.
- 2.3 All authorized media personnel will be identified by appropriate accreditation, which determines their access to defined areas on the Venue and in the Sailing Competition Areas.
- 2.4 The movement of media boats will be controlled on all courses to ensure minimal disturbance to racing, with additional restrictions for the Medal Race area.
- 2.5 The following media boats will be present at the competition:
  - 2.5.1 Host broadcast: Media
  - 2.5.2 Photo journalists: Media
  - 2.5.3 Other media: Media

### 3. Access to host broadcaster footage, Timing and Scoring Data

- 3.1 Competitors and coaches may not request the host broadcaster to provide television footage or timing and scoring data for the purposes of protests or redress cases. The Organizing Authority may request the host broadcaster to provide television footage or timing and scoring data where it may help determine the outcome of a protest or redress case at the request of the Protest Committee.

### 4. Competitor Media Responsibilities

- 4.1 Before competition/before racing:
  - 4.1.1 Athletes may be required to attend press conferences / interviews on training and racing days.

- 4.1.2 [SP] If provided, Competitors shall collect and securely fit the tracking device before racing each day. Full details are included in the tracking usage guidance document.
- 4.1.3 [SP] Competitors shall permit an on-board camera or dummy camera to be mounted when requested to do so. Full details are included in the on-board camera guidance document.
- 4.2 Sailing out and pre-start:
  - 4.2.1 Competitors may be photographed whilst sailing to their Course Area. A competitor may signal to be left alone by holding an arm out with a palm-facing open hand showing towards the media boat(s) concerned.
  - 4.2.2 The media are excluded from the Course Area before racing from the time when the orange flag is displayed on the Race Committee boat. This restriction does not apply to host broadcaster boats.
- 4.3 During racing: Media and spectator boats are restricted to the designated areas specified in the Support Team Regulations.
- 4.4 End of race: Host broadcaster may request on-water interviews from competitors.
- 4.5 Return to shore:
  - 4.5.1 [DP] Competitors shall walk through their designated mixed zone on return to shore or be available in the launching area for photographs but are not obliged to speak. Reporters and Social Media Editors from all media outlets will work in the mixed zone and/or launching area to gather competitor comments for flash quotes.
  - 4.5.2 Competitors may be asked to be available for interviews outside the formal mixed zone and media conferences, on either training or competition days.

## **5. Additional Medal Race / Medal Series Requirements**

- 5.1 Competitors shall be available in the mixed zone or launching area / pit lane at the time specified in the Medal Race / Medal Series amendment and may accept to do interviews with media representatives, at the discretion of the Competitor.
- 5.2 Medallists in each discipline may be interviewed live on the water immediately after the final results have been confirmed.
- 5.3 The medallists in each event shall return to the launching area immediately.

## **6. Medal Ceremonies**

- 6.1 Wet Podium
  - 6.1.1 Medal Ceremonies will be held as soon as reasonable possible. Competitors will be informed about the exact timing.
  - 6.1.2 Competitors shall wear their event bib and bring their board on stage for presentation.
- 6.2 Dry Podium
  - 6.2.1 Medal Ceremonies will be held at the time and place stated in the NoR/SI.
  - 6.2.2 Competitors are requested to be at the stage no later than 15 minutes before the start of the ceremony.
  - 6.2.3 During the Medal Ceremony, accreditation must either be temporarily surrendered to the victory ceremony coordinator or hidden out of sight.
  - 6.2.4 No participant in the Medal Ceremony shall have flags, mobile phone, camera, headphones, sport equipment or other items on them during the ceremony.
  - 6.2.5 Competitors should be wearing their NOC/MNA uniforms.
  - 6.2.6 No one other than competitors and those who are part of the Sport Presentation Medal Ceremonies team may be part of the Medal ceremony.

**7. Additional Information**

- 7.1 The host broadcaster, IKA, the Organizing Authority or World Sailing may also request that competitors attend additional interviews and social media activities that may take place outside of the venue.